

## Press Release

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### **50 For the Ages: PRIX JEUNESSE INTERNATIONAL Announces Finalists for Best Children's TV Programmes of the last 50 Years**

The most outstanding, influential and daring children's and youth TV programs will be honored at the 50<sup>th</sup> anniversary of PRIX JEUNESSE INTERNATIONAL, the world's oldest and most prestigious children's television competition. The nominees include 25 fiction and 25 non-fiction TV shows, considered the best ever to win this highly sought-after prize.

The United Kingdom tops the countries with the most nominees with 17 finalists, followed by Germany with 15, and The Netherlands with 13.

Among the most prominent finalists is the iconic and long-running "Sesame Street" from the United States, which won at PRIX JEUNESSE INTERNATIONAL in 1970, starting its success story around the globe. The legendary American series "Reading Rainbow," which inspired kids to discover the joy of reading, is also nominated, having won in 1992 with its episode "The Legend of the Indian Paintbrush." Some programmes have multiple episodes represented in the 50 finalists: Germany's longest running children's TV series, "The Show with the Mouse," and the highly successful Polish drama series "The Magic Tree." They will compete against recent stand-outs like ZDF/Germany's "The Little Boy and the Beast" (the highest-rated winner at PRIX JEUNESSE 2010), "The Gruffalo" from the UK (also 2010), and BBC's brilliant sketch series "Horrible Histories."

100 international children's TV experts will serve as final-round judges, reviewing and voting on the 50 nominated shows. The "Best of the Best" will be unveiled at the PRIX JEUNESSE INTERNATIONAL 2014 prize-winners' gala on June 4<sup>th</sup>, in Munich, Germany.

PRIX JEUNESSE INTERNATIONAL is the world's most prestigious children's and youth TV festival. The bi-annual festival attracts 500 executives, producers, writers, researchers, educators and child development experts from around 70 countries. They spend a week together watching and discussing outstanding children TV shows, then voting to determine which will go home with the coveted awards.

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For photo requests please contact Kirsten Schneid, PRIX JEUNESSE.

**For more information on the festival please go to [www.prixjeunesse.de](http://www.prixjeunesse.de)**

**The Finalists for the „Best Fiction Programme of the Last 50 Years“:**

1966: PATRIK AND PUTRIK  
Sveriges Radio TV (SR), Sweden

1968: DO NOT ADJUST YOUR SET  
Independent Television Authority - Rediffusion Television (ITV), UK

1968: MAURITIUS  
Belgische Radio en Televisie (BRT), Belgium

1970: THE HOUSE-MOUSE AND THE FOREST-MOUSE  
Norsk Rikskringkasting (NRK), Norway

1972: MATT AND HIS PARENTS  
Oy. Yleisradio Ab. (YLE), Finland

1974: FIRE IN THE WING  
USSR State Committee for Television and Radio Broadcasting, Soviet Union

1974: MOTHER GETS MARRIED  
Oy. Yleisradio Ab. (YLE), Finland

1976: CHARLIE'S CLIMBING-TREE  
Sveriges Radio TV (SR), Sweden

1980: OH, HOW NICE PANAMA IS!  
Westdeutscher Rundfunk Köln (WDR), Germany

1980: HOW THE HEDGEHOG BECAME LARGER  
Westdeutscher Rundfunk Köln (WDR), Germany

1986: BOOKER  
PBS/ Wonderworks, USA

1988: THE FRENCH KISS  
Norsk Rikskringkasting (NRK), Norway

1990: PINGA IS LOST  
DRS, Switzerland

1992: CHILDREN OF WATERLAND - A DORMOUSE  
NOS / AVRO, Netherlands

1992: HASSE'S DIARY  
Sveriges Radio TV (SR), Sweden

1994: PIRATES OF THE GUTTER  
Zweites Deutsches Fernsehen (ZDF), Germany

1996: CLASS DISMISSED - AN HONEST FIND  
NOS / AVRO, Netherlands

2000: MICROSOAP  
BBC, UK

2000: THE DALTONS

VPRO Television/ NOS, Netherlands

2002: SECRET THOUGHTS

VPRO Television/ NOS, Netherlands

2004: THE WOODEN DOG (THE MAGIC TREE SERIES)

TVP SA, Poland

2006: THE SCEPTER (THE MAGIC TREE SERIES)

TVP SA, Poland

2008: DEVOURERS OF BOOKS (THE MAGIC TREE SERIES)

TVP SA, Poland

2010: THE LITTLE BOY AND THE BEAST

Zweites Deutsches Fernsehen (ZDF), Germany

2010: THE GRUFFALO

Magic Light Pictures, UK

#### **The Finalists for the „Best Non-Fiction Programme of the Last 50 Years“:**

1964: GIRL OF AINU

Nippon Television Network Co. (NTN), Japan

1966: THE LAND OF THE GREAT STORYTELLER

Ceskoslovenska Televize, Czechoslovakia

1970: SESAME STREET

National Educational Television (NET), USA

1972: VISION ON - LIGHT

British Broadcasting Corporation (BBC), UK

1972: THE WAR GAMES

Nederlandse Omroep Stichting (NOS), Netherlands

1974: THE END OF A LOVE STORY

Norsk Rikskringkasting (NRK), Norway

1976: HAS THE RAIN A FATHER - BLIND

Nederlandse Omroep Stichting (NOS), Netherlands

1976: YESTERDAY WHEN I WAS YOUNG

DRS, Switzerland

1978: WHAT'S MAKING THAT SOUND? - THE KITCHEN

Sveriges Radio TV (SR), Sweden

1980: THE BOOK TOWER

Independent Television Authority - Yorkshire Television Ltd. (ITV), UK

1988: CHILDREN IN SOUTH-AFRICA

VPRO Television/ NOS, Netherlands

1988: MOSQUITO – FIRST LOVE  
ARD - Sender Freies Berlin (SFB), Germany

1992: THE LEGEND OF THE INDIAN PAINTBRUSH  
Nebraska Educational Television (WNED-TV), USA

1992: NEXT STOP EUROPE - COPENHAGEN  
Danmarks Radio TV (DR), Denmark

1992: BEAT THAT  
Channel Four Television (C4TV), UK

1994: CLOSE UP – A TRAGEDY WITH A HAPPY ENDING  
Danmarks Radio TV (DR), Denmark

1998: SONAR: THE GIRL BEHIND THE VEIL  
Danmarks Radio/TV (DR), Denmark

2002: CAN PIGS SWIM?  
Westdeutscher Rundfunk Köln (WDR), Germany

2002: THE OTHER WAY  
Danmarks Radio TV (DR), Denmark

2002: THE DAY I DECIDED TO BE NINA  
VPRO Television/ NOS, Netherlands

2004: PYTHAGORA SWITCH  
NHK, Japan

2010: BOOKABOO  
Children's Independent Television (CITV), UK

2010: HORRIBLE HISTORIES  
CBBC, UK

2012: 2BROTHERS  
KRO / RKK, Netherlands

2012: ENE MENE BU  
KiKA – Der Kinderkanal von ARD und ZDF, Germany